

1. What best describes the view of the mind held by Plato and Socrates? *
 - The mind is separate from the body and continues after the body dies.
 - The mind is an illusion produced by the brain.
 - The mind results from biological processes produced by neural transmissions.
 - The mind should be studied through careful, empirical observations.
 - The mind is made up of knowledge that is a result of our experiences.

2. Who was first to say that knowledge results from our memories of our experiences? *
 - Plato
 - Kant
 - Descartes
 - Socrates
 - Aristotle

3. Who created the first psychological laboratory? *
 - William James.
 - John Watson.
 - Wilhelm Wundt.
 - Sigmund Freud.
 - Jean Piaget.

4. Wilhelm Wundt asked subjects in experiments to press a key as soon as they were consciously aware of perceiving a sound. By asking them to examine and describe their conscious experiences, Wundt was making use of what?
 - structuralism
 - empiricism
 - tabula rasa
 - introspection
 - functionalism

5. Functionalism focused on the
 - adaptive value of conscious thoughts and emotions.
 - component elements of sensory experience.
 - disruptive effects of unconscious motives.
 - treatment of psychological disorders.
 - inward immediate sensations, feelings, and impulses.

6. Initially, psychology focused on study of ... , but from 1920s and for the next 40 years or so, American psychologists emphasized study of ...
 - environmental influences; hereditary influences
 - maladaptive behavior; adaptive behavior
 - unconscious motives; conscious thoughts and feelings
 - mental life; observable behavior
 - biology; culture

7. Which psychologist first emphasized the role of the unconscious in affecting behavior?
 - Ivan Pavlov
 - Carl Rogers
 - William James
 - John B. Watson
 - Sigmund Freud

8. Behaviorists dismissed the value of
- science.
 - introspection.
 - spaced practice.
 - neuroscience.
 - reinforcement.
9. The cognitive perspective in psychology focuses on how
- feelings are influenced by blood chemistry.
 - people try to understand their own unconscious motives.
 - behavior is influenced by environmental conditions.
 - people encode, process, store, and retrieve information.
 - how behaviors and thinking vary across cultures.
10. The behavioral perspective is most likely to emphasize the importance of
- cognition.
 - observable responses.
 - introspection.
 - natural selection.
 - self-esteem.
11. Dr. Ochoa develops tests to accurately identify the most qualified job applicants in a large manufacturing firm. Which psychological specialty does Dr. Ochoa's work best represent?
- developmental psychology
 - industrial-organizational psychology
 - biological psychology
 - clinical psychology
 - psychiatry
12. Which professional specialty focuses on the diagnosis and treatment of people with psychological disorders?
- personality psychology
 - social psychology
 - biological psychology
 - clinical psychology
 - developmental psychology
13. According to the text, the SQ3R study method is effective because it
- demonstrates the power of unconscious processing.
 - allows us to challenge our preconceptions.
 - utilizes active processing of the text information.
 - engages the whole brain, not just a small percentage.
 - increases the investment you are making in studying psychology.